



Company

Q Tonic makes the world's best tonic water, using handpicked Peruvian quinine and organic agave to create a tonic worthy of superior gins and vodkas. We are a Brooklyn-based start-up and our products are sold at leading bars, restaurants, and gourmet grocery stores including:

- Whole Foods
- Dean & DeLuca
- Four Seasons
- Gramercy Tavern
- Marlow & Sons
- PDT

Q Tonic has been featured in Gourmet Magazine, Esquire, the New York Times (twice), Newsweek, the San Francisco Chronicle, and has been called the "Cadillac of tonic waters" by a leading drink blog and a top trend to look for in 2008 by both Food and Wine Magazine and NBC's Today Show. For more information, please visit qtonic.com.

Position

New York City Undergraduate Sales and Marketing Intern

Job Responsibilities: The Intern will work with Company senior staff to raise awareness of Q Tonic among consumers in the area and to strengthen relationships with bars, restaurants, and gourmet grocery stores. As Q Tonic is a fast moving start-up, the intern will be called on to perform mission critical activities including:

- Ensuring shelf location at grocery and liquor stores is maintained and fully stocked
- Handing out samples of Q Tonic at local grocery/liquor stores during product demonstrations.
- Assembling and analyzing data gathered at product demonstrations

It is a challenging position, and offers great on-the-ground experience for a career in sales and marketing as well as exposure to the inner workings of a company in its beginning stages. The intern should expect to come away with a sound understanding of how various pieces of any consumer product business fit together, including production, sales, marketing, and IT.

Qualifications

Happy, energetic, sociable, organized, self-motivated, and able to get your hands dirty and get things done. The hire should be willing to travel some within New York City. It would help if s/he likes tonic water.

Applying

Email your cover letter, resume and the names and contact info of three non-family references to jobs@qtonic.com.